

Zoe and Molly Online Contest Rules

THIS CONTEST IS INTENDED FOR RESIDENTS OF CANADA ONLY AND IS GOVERNED BY CANADIAN LAW

1. How to Enter:

(a) **Purchase Requirements:** No purchase necessary.

(b) **Who is Running the Contest:** This contest is offered by the **Canadian Centre for Child Protection Inc.** (the "**Canadian Centre**"), a registered charity dedicated to the personal safety of all children. Our goal is to reduce child victimization by providing programs and services to the Canadian public.

(c) **How to enter:** To enter, contestants may visit our website at www.kidsintheknow.ca or visit the following link, www.zoeandmolly.ca/app/en/teacher-evaluation, and complete the teacher evaluation form. Upon completing the evaluation, the teacher may enter the contest by providing their name, the name of the school they teach at, the grade(s) they teach, the complete mailing address of the school, and their contact phone number and email address at the school. In addition, a contestant can enter the contest by sending his or her name, age, address, telephone number and email address along with a 500 word essay on how the "**Zoe and Molly Online**" comic book helps children learn personal safety in the mail to: Zoe and Molly Online Contest, Canadian Centre for Child Protection Inc., 615 Academy Road, Winnipeg, MB R3N 0E7. Selected contestants will be required to correctly answer a mathematical skill-testing question without mechanical aid before being declared a winner.

(d) **Commencement Date and Closing Date:** The contest commences at 12:01am on September 7th, 2011 and closes on April 27th, 2012 at 11:59 pm CST. Entries received before or after this time will not be eligible to participate. All times specified in these rules refer to CST, Central Standard Time.

(e) **Limited Entry:** Limit one entry per teacher, per class.

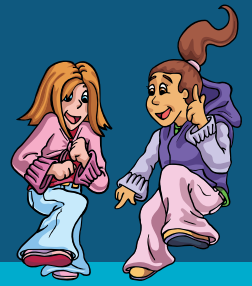
2. **Prizes** – There are 5 prizes available to be won. The prizes shall be allocated as follows: one (1) prize will be awarded to an eligible contestant residing in the Province of Quebec ; one (1) prize will be awarded to an eligible contestant residing in one of New Brunswick, Newfoundland and Labrador, Nova Scotia or Prince Edward Island (the Maritime Provinces); one (1) prize will be awarded to an eligible contestant residing in the Province of Ontario; and a total of two (2) prizes will be awarded to an eligible contestant residing in one of Manitoba, Saskatchewan, Alberta, British Columbia, Nunavut, the Northwest Territories and the Yukon (the Western Provinces and Territories"). Each winner will win one prize and once a winner has been selected to win s/he will not be eligible to win any other prize in the contest. A prize is one Scholastic gift card valued at

seventy-five dollars (\$75). The **Canadian Centre** reserves the right to make prize substitutions of equivalent value in the event of unavailability of the prizes or any aspect thereof for reasons beyond the control of the **Canadian Centre**. The prizes must be accepted as awarded without substitution, cannot be transferred and are not convertible to cash.

3. **Selection of Winners** - All eligible entries that were received will be sorted into regions as set out in section 2 (i.e. Quebec, Ontario, Maritime Provinces, and Western Provinces and Territories) and the winner(s) for each region shall be selected by a random draw by the **Canadian Centre** from all the eligible entries for such region, on May 11, 2012. Winners will be contacted by email at the email addresses indicated on the winning entry forms within 2 weeks of the draw taking place. If the winner is unable to be reached by email, the **Canadian Centre** will attempt to contact them at the phone number they provided. If a winner is unable to be reached within two weeks from the initial email, he or she will forfeit their prize and another eligible entry will be drawn. All prizes will be delivered to confirmed winners. If there are no eligible entries from a region, the prize for such region shall be allocated by the **Canadian Centre** in its discretion to either Ontario or to the Western Provinces and Territories, depending on which region has a greater number of eligible entries. In the case of the Western Provinces and Territories, if there are not enough eligible entries to award the number of prizes allotted to such region, the left over prize(s) will be allocated to either Ontario or to the Maritime Provinces, depending on which region has a greater number of eligible entries.

4. **Contest Closing Date** - The contest closing date is April 27th, 2012 at 11:59pm CST.

5. **Contest Eligibility** – To participate in this contest, contestants must be 18 years of age or older in Alberta, Saskatchewan, Manitoba, Ontario, Quebec, and Prince Edward Island or 19 years of age or older in the remaining provinces and territories, and a resident of Canada. For contestants who enter by completing an online evaluation of the Zoe and Molly Online lesson plan, such contestant must be the person in charge of delivering the "**Zoe and Molly Online**" program to a class of students in grade 4 to participate in this contest. Employees of the **Canadian Centre** or **Child Find** (Ontario) Incorporated and any employee of their respective agents, representatives, promotional agencies and assignees, and persons with whom they reside, are not eligible to win this contest.



6. **Chances of Winning** - The chances of winning will depend on the total number of eligible entries received from each region before the contest closing date in accordance with these rules.
7. **Release and Waiver** - Winners will be required to complete, sign, and return a declaration, release and waiver of liability in the form provided by the **Canadian Centre** within the time specified by the **Canadian Centre**, and must have abided by the contest rules. Failure to return the duly completed declaration, release and waiver forms within the time stipulated, or failure to abide by these rules will result in disqualification and another entry will be randomly selected from the remaining eligible entries from the region.
8. **Decisions Final** - By entering the contest, contestants agree to be bound by these contest rules and agree that all decisions made by the **Canadian Centre** with respect to all aspects of this contest are final and not subject to challenge. These rules may be amended at any time by the **Canadian Centre** without notice. The **Canadian Centre** expressly reserves the right to take any steps it deems necessary in its absolute discretion, including the limiting of entries and the exclusion of contestants, in order to ensure that the contest is conducted in a fair way for all contestants and for the **Canadian Centre**.
9. **Limitation of Liability** - The **Canadian Centre** and its employees, agents, representatives, promotional agencies and assignees shall not be responsible in any way for loss or damage arising from the use of, or bear any liability whatsoever in any way attributable to, the prizes awarded in this contest or the entry by any contestant herein. Without limiting the generality of the foregoing, the **Canadian Centre** assumes no responsibility or liability for: any risk or dangers associated with the acceptance or use of the prizes awarded as part of this contest; any liability associated with or arising from online or electronic entries, and; expressly disclaims liability from loss or damage to a contestant's, or any other person's, computer system or other hardware resulting from participating in the contest and for any problems or technical malfunctions of any telephone network or lines, computer systems or servers, computer software problems or traffic congestion on the internet or at any website.
10. **Entries belong to the Canadian Centre** - All entries become the property of the **Canadian Centre** and will not be returned.
11. **Lost Entries** - The **Canadian Centre** is not responsible for any lost, misdirected, illegible, incomplete or delayed entries.
12. **Consent to the Collection and Use of Personal Information** - By entering the contest, contestants consent to the use and publication of their name, the name of the school they teach at, their photograph, voice or statements in connection with the contest or any subsequent similar contest held by the **Canadian Centre**, without payment or compensation other than the chance to win the prize awarded. Contestants who enter by completing the evaluation form also consent to publication by the **Canadian Centre** of any statements or endorsements made in the evaluation in a non-personally identifiable manner (eg. "This program is very valuable", Grade 4 Teacher, British Columbia). The personal information obtained from the contest entry form will not be used or disclosed by the **Canadian Centre** for any purpose other than general contest administration and the purpose set forth herein.
13. **Applicable Laws** - This contest is subject to all applicable federal, provincial and municipal laws and regulations.
14. **Cancellations, Suspensions or Modifications** - The **Canadian Centre** may, in its discretion, cancel, suspend or modify this contest without liability to anyone whatsoever. If for any reason the online evaluation is not capable of being completed as planned, including but not limited to computer lines, bugs, tampering, technical failures or other causes beyond its control, the **Canadian Centre** reserves the right to cancel, suspend or modify the contest.
15. **Errors and Omissions Excepted** - The **Canadian Centre** is not responsible for any errors whatsoever in the Contest Rules or promotion of the Contest, including without limitation any printing, distribution or production errors and may, in its discretion, withdraw this contest if it is found to contain any such error, without liability to anyone whatsoever.